

# PORTSMOUTH People

## Rate Card

**Portsmouth People** is a bi-monthly publication distributed no later than the last working day of every odd month

### Average Circulation

Every two months throughout the year, the Catholic Diocese of Portsmouth distributes 15,000 copies of the magazine **Portsmouth People**. With effect from January 2009, the A4 magazine is of 32pp and carries advertisements.

### Controlled Distribution

**Portsmouth People** is distributed free of charge to interested individuals (religious and lay), churches and institutions (ecclesiastical and non), voluntary and charitable organisations and others across the Catholic Diocese of Portsmouth which covers Hampshire, the Isle of Wight, the Channel Isles and parts of Berkshire, Dorset and Oxfordshire. The publication, in full colour, is posted on the Diocesan website. The facility exists, at no charge, to receive the publication electronically.

### Display Advertising

FULL COLOUR	x1	x2	x3
<b>STANDARD POSITIONS</b>			
Double spread	£1,035.00	£930.00	£825.00
Full page	£600.00	£545.00	£485.00
Half page	£375.00	£350.00	£325.00
Third page	£250.00	£235.00	£215.00
Quarter page	£170.00	£145.00	£115.00
<b>SPECIAL POSITIONS</b>			
Outside cover	£790.00	£730.00	£670.00
Inside front cover	£705.00	£660.00	£600.00
Inside back cover	£675.00	£625.00	£575.00
Facing contents	£675.00	£625.00	£575.00

Other guaranteed positions +10%. Bleed: + 10%. Concessions available. VAT applies. Deadline: 4 weeks prior to publication. All advertising is accepted subject to **Portsmouth People** standard terms and conditions. Advertisers are reminded of their legal obligations under the Sex Discrimination Act 1975, the Race Relations Act 1976, the Employment Equality (Age) Regulations 2006 and such other observances as may prevail with particular regard to the rationale and ethos of this publication.

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**Portsmouth People** is the diocesan publication for the Catholic Diocese of Portsmouth promoted by the Portsmouth Roman Catholic Diocesan Trust. The Portsmouth Roman Catholic Diocesan Trust is a registered charity (number 246871) with its address at Diocesan Office, St Edmund House, Edinburgh Road, Portsmouth PO1 3QA - [www.portsmouthdiocese.org.uk](http://www.portsmouthdiocese.org.uk)